



ENTREPRENEURSHIP 101:

ESSENTIALS FOR STARTING YOUR OWN BUSINESS



This Buffalo State University certificate program, by the Greater Buffalo SBDC, is designed to provide Essentials for Starting Your Own Business

Program Description:

This Buffalo State University Certificate Program, offered through the Greater Buffalo Small Business Development Center, provides aspiring entrepreneurs with the essential knowledge and tools needed to successfully start their own business. Through expert-led sessions and practical guidance, participants gain a solid foundation in key areas of business planning, management, and execution. Upon completion, participants will be awarded a certificate and a University Badge.

Program Overview:

- Business Planning & Research
- How to Start Your Business
- The Start-Up Steps
- Business Insurance
- Identifying Value Proposition
- Understanding Financial Statements
- Marketing on the Internet

Program Outcomes:

- Program Completion Certificate
- University Badge



START DATE: FEBRUARY 1ST, 2027

Program Duration: 5 Mondays

(February 1st, February 8th, February 22nd, March 1st, March 8th)

~ No Session will be held on February 15th due to the holiday ~

Program Schedule: Mondays at 4:15 pm Networking | Training 4:30 pm to 6:30 pm

Location: Buffalo State University Butler Library 210,
1300 Elmwood Ave, Buffalo, NY 14222

Registration Fee: \$25.00 (Registration is free for Buffalo State students)

Scan Here to Register!



Contact Mr. Donald Williams at 716 878-4030 or williada05@buffalostate.edu with any questions or concerns.

Mail check payable to *Research Foundation* to: SUNY Buffalo State, SBDC, 1300 Elmwood Avenue, Cleveland Hall Room 206, Buffalo, NY 14222.