



BUFFALO STATE

The State University of New York



TechWise for Women WNY STEM Hub



TechWise for Women is a program designed to teach coding, entrepreneurship, leadership and give information about technology career opportunities to female students and their female relatives.

On September 28th, Ms. Karina Loera, a SBDC Business Advisor delivered a workshop for the first of the TechWise for Women meetings. Ms. Loera shared her professional story and set the environment for the attendees to interact and reflect on the impact of practicing curiosity, taking risks and using imagination when making life choices and designing their professional journey. Ms. Loera invited the girls to never conform, to identify what they are passionate about and to pursue it with fervor and persistence.

The TechWise for Women program is providing girls with the opportunity to learn beyond a classroom, beyond patterns and planting a seed of self-confidence and a growth mindset.

Learn more about TechWise for Women program [here](#).

