



BUFFALO STATE

The State University of New York



The INCubator: BSC Entrepreneurship Club



The INCubator is a hands-on program that strives to awaken and nourish the entrepreneurial spirit within the Buffalo State student community. Here students are encouraged to consider and experiment with entrepreneurship as their professional path.

During the 2019 Fall semester, the INCubator program hosted weekly gatherings where students met local and international entrepreneurs. These inspiring guests shared the biggest challenges and greatest successes of their entrepreneurial journeys. A few examples of guest entrepreneur speakers were: Oral Roberts, founder and owner of Cove & Mill Barbershop – the suave barber shop with an adventurous concept located in a historic silo; Justin LaRosa and Will Kramer, founders and owners of Laila App – the social-life enhancement application that spices up lives by connecting people based on common interests; and Ryan Knight, founder and owner of Detailing Knights – a mobile car detailing shop with environmentally conscious practices that also offers a valuable learning environment for young entrepreneurs.





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In the pictures above from left to right: Marilyn Roach, Business Advisor at Buffalo State College SBDC, Jonathan Hulbert, Director of Leadership & Organizational Development at Buffalo State College and Jocelyn Tejada, Senior EOP Counselor at Buffalo State College and founder WeTrive LLC.

We teach our students that dreaming to be an entrepreneur is not enough—their desires must be coupled with hard work and expertise. Therefore, the INCubator program also included sessions featuring business and leadership experts. Some of the diverse, hands-on, and highly reflective workshops that students participated in were: Discovering your Leadership Style led by Jonathan Hulbert, Director of Leadership & Organizational Development at Buffalo State College; Diversity and Inclusion for Innovation, led by Jocelyn Tejada, Senior EOP Counselor at Buffalo State College and founder/owner of WeTrive LLC, a leadership consulting firm; and Writing a Business Plan, delivered by Marilyn Roach, former entrepreneur and current Business Advisor at Buffalo State College SBDC .

INCubator members are also given the opportunity to become SBDC clients. These students receive one to one counseling while developing their business idea and business plan.





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In Spring 2020, The INCubator will take another step forward by supporting and guiding students through the 2020 NY State Business Plan Competition. We hope to keep inspiring and growing entrepreneurial spirit and action within the student community.

The Student INCubator program is coordinated by Karina Loera. Ms. Loera is a Business Advisor at the Buffalo State SBDC. For more information, please contact her at loerabk@buffalostate.edu.



In the picture above: Ryan Knight, founder and owner of [Detailing Knights](#) delivering a talk & workshop to our INCubator members.

