



# BUFFALO STATE

## The State University of New York



### Innovation, Creativity, and Entrepreneurship (ICE) Advisory Council



Innovation, Creativity and  
Entrepreneurship  
Advisory Council



Buffalo State's ***Innovation, Creativity, and Entrepreneurship (ICE) Advisory Council*** was launched in 2013. The Council includes 30 local leaders from business, government, philanthropy, cultural organizations, not-for-profits, construction, law, education, and neighborhood/community development. **The mission of the Council** is to create constructive alliances between Buffalo State and the greater Buffalo community. The Council sets the stage for opportunities for increased levels of public/private partnerships. Meetings also function as an invaluable communication tool for keeping campus and community leadership informed and apprised of issues of shared interest and promise.

**Brief background:** Former Provost, Dr. Dennis Ponton, sought to expand Buffalo State's work in economic development and research. To facilitate his vision, he created the Office of Research and Economic Development (ORED). He appointed Dr. Mark Severson, then Dean of the School of Natural and Social Sciences, and Dr. Susan McCartney, Director of the college's Small Business Development Center, to manage and lead ORED.





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To further ORED's economic development efforts, Susan McCartney formed a campus committee to consider ways to enhance engagement with external economic development partners and community leaders. The formation committee included Andrea Lizak, Richard Johnson, William Benfanti, Mary Kren, Mary Dwyer, and Melisa Miskiewicz. The committee named the Council and helped identify possible members. Over the years, coordination of meetings and engagement of Council members has been led by McCartney and Lizak.

**Typical Agenda:** The Council meets quarterly at 7:30am in Cleveland Hall. Meetings include a presentation from one of the college's exceptional researchers, professors, directors, or professional staff members. Some of the programs that have been featured are: The Department of Art Conservation, The Great Lakes Center, The College's Arboretum, The Campus House, The Department of Data Analytics, The Ann Frank Project, The Master Teacher Program, The Burchfield Penney Art Center, The Buffalo State Rowing Team, The Entrepreneurial Effectiveness Program, and more.







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Following the presentation, Council members provide an update on the work their organization, business, or center is currently undertaking. The updates have proven to be invaluable to both members and campus attendees. At the December 2019 Council meeting, Ed Healy, Vice President of Marketing for Visit Buffalo Niagara said that he had recommended fellow Council member Jay Burney, Habitat Chair of the Western New York Environmental Alliance and Vice President of Buffalo Audubon to “Birding Magazine” for an article on local bird populations. Ed had only met Jay and learned of his work because of the Council meetings.

**Upcoming meeting:** The next Innovation, Creativity, and Entrepreneurship Advisory Council will take place on March 5th, 2020. For more information on the Council, please contact Dr. McCartney at [mccartsa@buffalostate.edu](mailto:mccartsa@buffalostate.edu)



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