



BUFFALO STATE

The State University of New York



Buffalo State Dietetic Students Learn to Prepare a Business Plan



Since 2017, Associate Professor and Director of Buffalo State's Dietitian Education Program, Dr. Tina Colaizzo-Anas, has invited members of the Small Business Development Center to present to her students. The program was as successful this year as it has been in the past

On the first day of the Spring Semester— January 24th, 2020— business advisors Marilyn Roach and Mauricio Canton Diaz met with Dr. Colaizzo-Anas's students for a training session on how to prepare a business plan. Ms. Roach and Mr. Canton covered the essentials, instructing the students to prepare their plan in writing, to practice strategic thinking, and to create and follow a timeline.

Other key ingredients, such as market analysis, human resources, and financial analysis, were discussed in detail. The students were very engaged, asking great questions and contributing to meaningful discussion

With the palpable excitement within the classroom and the expertise of our business advisors, perhaps several new dietetic businesses may be in Buffalo's future?!

