



BUFFALO STATE

The State University of New York



Surviving and Thriving!



In the picture: Survive and Thrive speaker David Roach, Esq.

Every three months, the SBDC holds a business basics workshop for individuals in the early stages of opening and running a business. The workshop includes business planning, taxation, legal strategy, and business insurance. The most recent Survive and Thrive workshop was held on January 21st in Buffalo State's iconic Rockwell Hall. The event was filled to capacity.

The expert panel of presenters included: Dr. Susan McCartney, SBDC Director; Ms. Cindi Thomas, SBDC Senior Advisor; Mr. David Roach, Esq, Roach, Lennon & Brown, PLLC; Mr. Kevin Overdorf, President, Overdorf Insurance; and Ms. Marilyn Roach, SBDC Business Advisor.

The next Survive and Thrive will take place on March 24th. To register, please call 716-878-4030 or email Dee Jones at JONESDD@BUFFALOSTATE.EDU

