

Fall  
2024

Four intensive workshops in entrepreneurship will provide essential knowledge for creating and operating your own arts enterprise. Learn how to develop your creative business in the studio arts, graphic and digital design, animation, film, music, performance, audio technology, theater, dance, creative writing, communication, art conservators, and other creative endeavors. Offered over four consecutive Tuesday evenings, the workshops will inform you about understanding your market; selling locally, nationally, and online; how to prepare a guiding plan; and the role of finance in your business. Presenters include experts in strategic business planning, trademark and copyright law, finance, and e-commerce and marketing.

*Space is limited to 30 registrants. Sessions are not available individually.  
No Fee for Full Time Buffalo State University Students.*

Tuesday, September 10, 2024

Tuesday, September 17, 2024

Tuesday, September 24, 2024

Tuesday, October 1, 2024

Networking: 5:45pm | Program 6-8pm |

**For more information, call 716.878.4030 or email [mccartsa@buffalostate.edu](mailto:mccartsa@buffalostate.edu)**

# Entrepreneurship in the Arts

A Buffalo State Certificate Program for Creative Artists

To register for the series, pay by cash, check, or money order.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Fee: \$75** (includes Materials & Parking)

Please make checks payable to:  
**Research Foundation** and mail  
this form and payment to:

SUNY SBDC  
1300 Elmwood Ave.,  
Cleveland Hall 206  
Buffalo, NY 14222



CHASE



U.S. Small Business  
Administration

Entrepreneurship in the Arts is  
produced by the SUNY Buffalo State  
Small Business Development Center

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**SBDC**  
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**BUFFALO STATE**  
The State University of New York

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact SBDC (716) 878-4030. Scholarships may be awarded to FT BSC students.

