



Erie County Business Task Force and the  
SUNY Buffalo State Small Business Development Center present  
*Best Business Practices for New Americans Series*

# Marketing During COVID-19

Wednesday, September 16<sup>th</sup>  
ONLINE

Presenter: *Ms. Lauren Nostro*  
*Content & Brand Strategist*

8:30 a.m.                      Networking  
9:00 a.m. – 10:30 a.m.    Program

Agenda:

- Brand Strategy
- Making Content
- Storytelling
- Social media
- Websites



**Office for  
New Americans**

Space is limited! Registration required:  
[Register now for the New Americans Webinar Series](#)

For more information contact:  
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