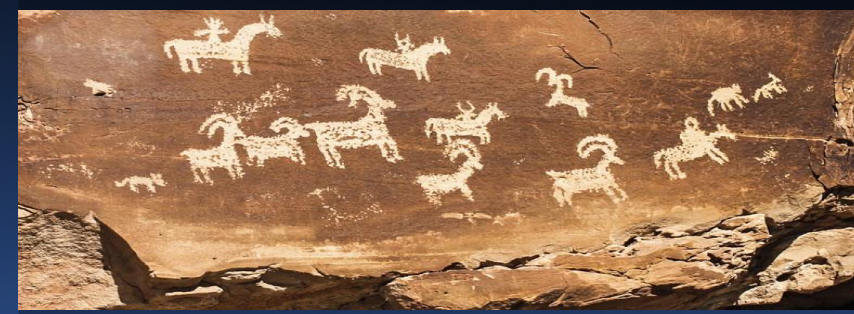




Entrepreneurship in the Arts



Entrepreneurship in the Arts

Is a Buffalo State Certificate Program for
Creative Artists

This program is produced by
The SUNY Buffalo State Small Business Development Center with
The School of Arts and Humanities



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact SBDC (716) 878-4030. Scholarships may be awarded to FT BSC students.

Four intensive workshops in entrepreneurship will provide essential knowledge for creating and operating your own arts enterprise. Learn how to develop your creative business in the studio arts, graphic and digital design, animation, film, music, performance, audio technology, theater, dance, creative writing, communication, art conservators, and other creative endeavors. Offered over four consecutive Wednesday evenings, the workshops will inform you about understanding your market; selling locally, nationally, and online; how to prepare a guiding plan; and the role of finance in your business.

Presenters include experts in strategic business planning, trademark and copyright law, finance, and e-commerce and marketing. Space is limited to 30 registrants. Sessions are not available individually.

Wednesday, Sept.22, 2021 – Business Planning
Wednesday, Sept.29, 2021 – Financial Planning
Wednesday, Oct. 6, 2021 – Legal & Copyright
Wednesday, Oct. 13, 2021 – E-Commerce

Networking: 5:30 pm – Program: 6pm – 8 pm

To register for the series, pay by cash, check or money order.

Name: _____

Address: _____

Phone: _____

Email: _____

Fee: \$75 (includes materials & Parking)

Please make checks payable to: **Research Foundation**
and mail this form and payment to:

SUNY SBDC
1300 Elmwood Ave., Cleveland Hall 206
Buffalo, NY 14222

For more information call 716.878.4030 or email
mccartsa@buffalostate.edu

Location: Rockwell 204

Limited to 30 students* Must register for entire series *
Covid safety measures will apply