

# “Survive and Thrive”

Essentials for starting your own business

A Small Business Workshop



***You need tools that are just as flexible and productive as you are. Tools that can expand as your business grows and will perform efficiently and effectively for you, and will meet all your business needs. A number of experts will present tools in such a way that you will understand and be able to put them to use immediately.***

**Location:** Burchfield Penney Art Museum, second floor. The Museum is part of Buffalo State College, located on Elmwood Avenue. The address is 1300 Elmwood Ave, Buffalo, NY 14222.

**Parking:** Parking is “FREE” in the Burchfield Penney Art Center parking lot, located behind the Art Center. From: 8:00am - 1:00pm - ONLY

**Register:** Mail in your registration form, or via email to [jonesdd@buffalostate.edu](mailto:jonesdd@buffalostate.edu), or call the Small Business Development Center at 716-878-4030 and ask for Dee Jones Davis

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**To Register: Make check payable to: Research Foundation**

Fee is waived for Buffalo State College faculty, staff, students, and alumni, and for all US military veterans.

**Mail registration to: Buffalo State College  
Small Business Development Center - GC206  
1300 Elmwood Avenue, Buffalo, NY 14222**

**Name** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_  
**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. \*\*\*Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

## Topics:

- Creating a business plan
- Evaluating the competition
- Understanding the numbers
- Hiring Strategies
- Basic legal concerns

**April 24, 2018**

Buffalo State College  
Burchfield Penney Art Museum

Conference Room (upstairs)  
8:30am - 12:00 noon  
Fee: \$20.00

**Registration: 8:00am - 8:30 am**



SMALL BUSINESS  
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