

Take the Quick Impact Assessment!

The SBDC at SUNY Buffalo State is proud to introduce the BALLE Quick Impact Assessment, a free online tool to help you improve your social and environmental impact, and begin to “measure what matters.” Get started in 3 easy steps:

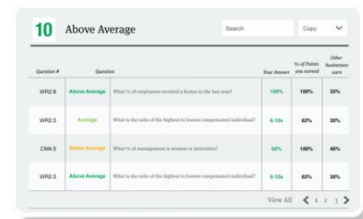
Step 1: Get a Baseline

Assess how your company performs against dozens of best practices on employee, community, and environmental impact in 20 minutes!



Step 2: Compare Your Impact

See how your company stacks up against thousands of other businesses through the Quick Impact Snapshot.



Question #	Question	Your Answer	% of Others are Rated	Other Businesses
WFD 8	Above Average	What % of employees received a bonus in the last year?	100%	100%
WFD 3	Average	What is the ratio of the highest to lowest compensated individual?	5.0x	60%
CM4 5	Below Average	What % of management is women or minorities?	60%	100%
WFD 3	Above Average	What is the ratio of the highest to lowest compensated individual?	5.0x	60%

Step 3: Improve Your Impact

Create a plan to improve your company’s practices, and help your staff implement them easily with our Best Practice Guides and Examples.



Question #	Question	Practice Area (See)	Why (Why?)	When (When?)
WFD 10	How do you track and report on your environmental performance (e.g., energy, water, waste, etc.)? What % of employees are trained on environmental best practices?	+0.6	Reduce	Next Year
Why?	What portion of your management is involved in setting or their performance with regard to environmental and sustainability goals?	+0.7	Reduce	Next Year
Why?	How do you engage your staff in the following sustainability communication initiatives?	+0.6	Reduce	Next Year
Why?	How do you track and report on your environmental performance (e.g., energy, water, waste, etc.)? What % of employees are trained on environmental best practices?	+0.4	Reduce	Next Year
Why?	How do you engage your staff in the following sustainability communication initiatives?	+0.3	Reduce	Next Year
+ 13 Other Practices +13.52				
Implement in 6-12 Months				
Question #	Question	Practice Area (See)	Why (Why?)	When (When?)
WFD 10	How do you track and report on your environmental performance (e.g., energy, water, waste, etc.)? What % of employees are trained on environmental best practices?	+0.9	Reduce	Next Year
Why?	What portion of your management is involved in setting or their performance with regard to environmental and sustainability goals?	+0.7	Reduce	Next Year
+ 18 Other Practices +21.0				
Implement Next Year				
Question #	Question	Practice Area (See)	Why (Why?)	When (When?)
WFD 10	How do you track and report on your environmental performance (e.g., energy, water, waste, etc.)? What % of employees are trained on environmental best practices?	+0.4	Reduce	Next Year
Why?	What portion of your management is involved in setting or their performance with regard to environmental and sustainability goals?	+0.4	Reduce	Next Year
+ 15 Other Practices +0.2				

Get started: www.bimpectassessment.net/buffalo

The **Quick Impact Assessment** is a free, confidential tool brought to you by the SBDC at SUNY Buffalo State, Buffalo First, BALLE, and B Lab. For more information, contact **Andrew Delmonte**, Social Enterprise Coordinator, at **(716) 878-4030** or **delmonas@buffalostate.edu**.

This program is funded by a grant from the John R. Oishei Foundation. Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.

