

Measure What Matters!

Use Business as a Force for Good

We manage only what we measure. This is one of the most basic truths in business. Therefore we ought to Measure What Matters: the ability of our businesses to not only generate returns, but also to create value for customers, employees, community, and the environment. Measure What Matters is a new campaign aimed at providing programming and resources to help our members improve their social and environmental impact.



Take the Quick Impact Assessment

Use this free online tool to see how you stack up against thousands of other businesses on the business practices that build a strong local community.
bimpactassessment.net/buffalo



Get 1-on-1 Assistance

Get one-on-one assistance with the Quick Impact Assessment from the SBDC's Social Enterprise Coordinator, who will help you form a baseline in 20 minutes and implement improvements to your practices.
Call (716) 878-4030



Attend a Measure What Matters QIA Workshop

Quick Impact Assessment Workshops will be held on: **February 27, April 24, and June 26**, at SUNY Buffalo State in Butler Library 318, from 1 to 2 PM. Free and open to the public.
Call (716) 878-4030 to register



Get the B Corp Handbook

Rather do it offline? Use the B Corp Handbook, which contains examples of hundreds of companies using their business as a force for good and quick exercises to help you get started on your journey.

The **Quick Impact Assessment** is a free, confidential tool brought to you by the SBDC at SUNY Buffalo State, Buffalo First, BALLE, and B Lab. For more information, contact Andrew Delmonte, Social Enterprise Coordinator, at (716) 878-4030 or delmonas@buffalostate.edu.